

LEAN LOGISTICS

Murphy Logistics Solutions

www.murphylogistics.com

Murphy Headquarters
701 24th Avenue SE
Minneapolis, MN 55414

sales@murphylogistics.com

612-441-2203

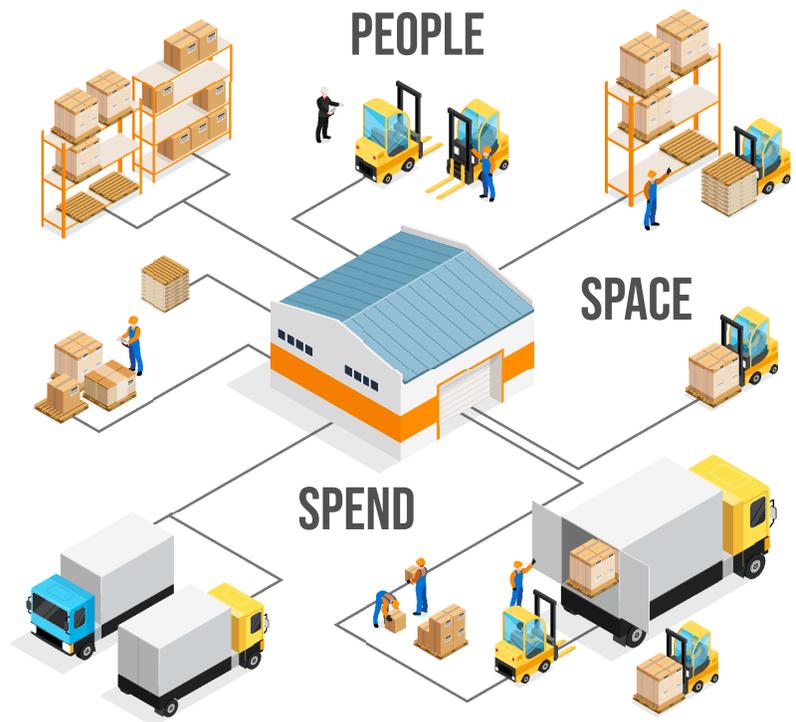
Introduction to Lean Logistics

WHAT IS LEAN LOGISTICS?

Using every available resource to create value for your product 100% of the time would be the pinnacle of a lean operation. Imagine working in a perfectly optimized environment.

Goods produced would increase, labor hours would decrease and your plant would be an incredible place to work!

Working with a 3PL can help you optimize your supply chain in many different ways. The three main areas to optimize are people, space and spend.



sales@murphylogistics.com

612-441-2203

Murphy Headquarters
701 24th Avenue SE
Minneapolis, MN 55414



PEOPLE

What would happen to your company's productivity if you focused solely on core competencies and shed your more routine tasks such as picking or staging? When your employees focus on what they do best, time is spent more efficiently and your operation immediately becomes more productive. Put simply, if highly skilled employees are spending time with jobs that could easily be outsourced to a 3PL, you aren't using your people as effectively as you could!



SPACE

What if you could fill every available inch of your real estate with value? What if your floor space was optimized for workflow and not extra storage? What if inventory levels and shipments were accurately tracked and always shipped on time? Efficient storage solutions, picking & staging and on-time transportation are a 3PL's core competencies. Optimizing space and inventory within your own facility can be difficult, but outsourcing is a simple way to free up floor space and maximize use of your facility.



SPEND

Partners utilizing a 3PL only pay for the space used and services rendered. For example, if you decide to do your own logistics, there are specific tools needed. Without racking needed to efficiently store inventory, valuable floor space is used. Forklifts are also essential for moving pallets and inventory. Real estate and specialty tools have large up-front costs and aren't cheap to maintain. If these things are outsourced, money is spent only as it's needed, and your use of tools and floor space is perfectly optimized. It really doesn't get any leaner than that!



sales@murphylogistics.com

612-441-2203

Murphy Headquarters
701 24th Avenue SE
Minneapolis, MN 55414



**LEAN LOGISTICS:
REMOVING
ALL WASTED
SPACE AND
MOTION IN THE
SUPPLY CHAIN.”**



4 Reasons 3PLs Help You

BECOME LEANER IN YOUR LOGISTICS.

- 01.** Storage and distribution are a 3PLs core competency, meaning that is what they do well. Professional warehousemen, forklift drivers and order pickers handle products from multiple lines and clients every day, leading to quick handling and efficient storage.
- 02.** From stacking to racking storage, 3PLs know how to utilize space in the best way possible. Clients always find clean and efficient storage when they visit our warehouse to see their product. Whether the account is billed by the square foot, pallet or piece customers have to know that there is no wasted space in their budget.
- 03.** 3PLs increase efficiency is through the consolidation of products. Whether we are mixing products on pallets to boost storage efficiency to consolidating pallets into truckload quantities we can help our customers save on their product footprints every day.
- 04.** Moving inventory around strategically can reduce the number of pallets or product spaces that our clients have on the warehouse floor. There are added benefits, as well. Consolidating truckload quantities also helps the environment by maximizing the amount of product that each truck moves on every shipment.



sales@murphylogistics.com

612-441-2203

Murphy Headquarters
701 24th Avenue SE
Minneapolis, MN 55414